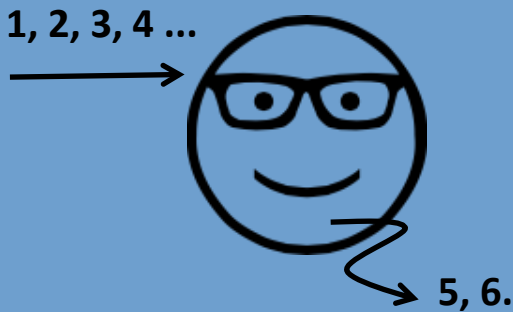


How to Ensure the Success of my Innovation Projects ?

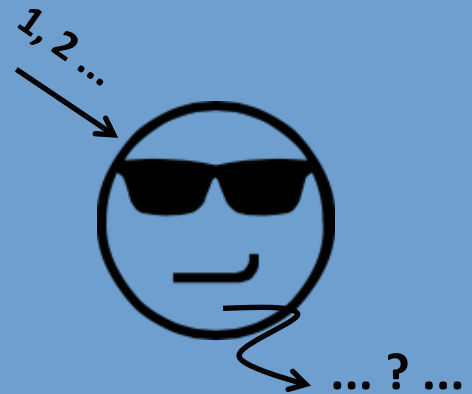
The first and most cause, of failure of R+D+i projects is a misunderstanding of the nature of the innovation that we want to execute.

There are two types of innovation projects that we must control



Predictive Projects

- They correspond to incremental innovation projects .
- In general, the elements to be implemented are known : more or less we know what the outcome will be or we have had similar experiences that worked.
- At the beginning of the project we can calculate the runtime, participants that we will need and the costs that we will incur.



Unknown Projects

- They correspond to innovative initiatives: those in which new elements are provided.
- They are projects with uncertainties. They have unknowns that can not be resolved until progress is made.
- The overall duration, the number of members and the costs of the project will depend on certain decisions that are made.